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Product Management . . . Engineering Manager . . . Developer Relations

Reputation for delivering quality product on schedule in a competitive fast-paced environment

HDB DevBridge, Mountain View, CA [January 2023 -)

Product Management and Developer Relations for BPM, Middleware, Enterprise Applications, Data, Tools

Product Management for Requirements, Competitive Analysis, and Roadmap. Architecture and Customer Success.

Developer Relations for building community, forums, support, samples, and training.

Infosys, Sunnyvale, CA [March 2018 – December 2022]

Principal Consultant for global corporation providing business consulting and information technology services.

- BPM Software Architect: Apple shopping portal (SME - Oracle BPM design and Business Analyst)
- Software Business Architect: Cisco smart licensing tooling (Smart Accounts architecture collaboration)
- Data analytics and visualization: Apple enterprise authentication infrastructure (Oracle, MongoDB, Splunk)
- DevSecOps, Data Products Applications, Application Portfolio Management: Cisco, PG&E, Intel

HDB DevBridge, Mountain View, CA [July 2014 – March 2018]

Product Management for BPM, SOA, enterprise applications (tools, training, customer success, architecture).

Big data and analysis, user interfaces and interaction (GUI), conversational user interface (CUI), low code/no code developer tooling, user generated data, tele-presence, new product vision for future technologies.

Oracle, Redwood Shores, CA [December 2005 – July 2014]

Senior Principal Product Manager for *SOA Suite* integration and *BPM Suite* business process management

Role and responsibilities: New functionality requirements, Roadmap, Subject Matter Expert, Customer Advocate, Standards, Developer Training, Oracle OpenWorld demos and presentations.

Oracle Fusion Middleware, SOA and Business Process Management

- Developer Tooling, low code/no code declarative: SOA/BPM, Cloud, Case, Rules, Workflow, Analytics
- Programs: Global Training, Usability Testing, Beta Test, Customer Advisory Board, OTN web content
- Standards: Case Management, DMN decision model and notation, BPMN (OMG.org)
- Training: create and deliver step by step and concepts materials on pre-release BPA, BPM, and SOA.

Publications

- Books: Getting Started With Oracle SOA Suite, BPM Suite 11gR1 – (search Buelow on Amazon)
- Training videos: <https://www.youtube.com/user/oraclelearningstream/search?query=Buelow>

Quovadx, Mountain View, CA [1996-2005] (name evolution: Araxsys, Confer, Quovadx, Infor)

Take new startup to successful public company: BPMS platform, Visual Data BAM/BI, and graphical IDE.

Engineering Director of Applications

- Disease, Case, and Utilization Management, Web Developer Toolkit, Analytics, Data Visualization
- Developer Tooling low code/no code declarative: IDE for building enterprise applications
- Engineering Manager: build extraordinary teams for high quality and individual professional growth
- Training, demos, and presentations, high volume online product evaluation channel

Chief Engineer

- Competitive analysis, due diligence for acquisitions, JavaOne, Web services Standards, Apache owner
- Usability champion, developed formal *Product Development Process* for a fast growing startup
- Developed flexible test harness for automated testing of server API, adapted for customization and configuration, end-user profile management.

Education: University of Southern California, Los Angeles: Bachelor of Science, Computer Science.

- Post graduation: Lecturer programming courses, summer semesters